

Communication (COMM)

Certificate in New Media Communication (CERT_NMCC)

- Certificate Program Concentrations
 - [Media Production Concentration \(NMPP\)](#)
 - [Media Post-Production Concentration \(NMPP\)](#)
 - [Media Studies Concentration \(NMST\)](#)
 - [Media Communication Concentration \(NMCM\)](#)

The New Media Communication certificate offers practical training in the foundational skills of video, audio and media production; critical studies; writing and rhetoric. Whether creating content for traditional or new media platforms, students will gain an understanding of how to craft and communicate a message from pre-production through post-production. Through their participation, students will be prepared to enter various communication and media disciplines as videographers, producers, directors, writers and editors in the following industries: television, radio, new media journalism, the Web and social media management. Students also will develop a solid foundation that prepares them to enter four-year degree programs where they can further refine and develop their talents and skills.

Note: Many courses require prerequisites, corequisites and/or testing. For details, see [Communication](#) and [English course descriptions](#).

Media Production

COURSE NO.	COURSE TITLE	COURSE NOTES	CREDITS
COMM 1000	Foundations in Video and Audio Production		4
COMM 1050	Mass Media Foundations		3
COMM 2100	Studio Production		3
COMM 2200	Documentary Production		3
COMM 2300	Video & Media Editing		3
Total Media Production Credits			16

Media Post-Production

COURSE NO.	COURSE TITLE	COURSE NOTES	CREDITS
COMM 1000	Foundations in Video and Audio Production		4
COMM 1050	Mass Media Foundations		3
COMM 2300	Video & Media Editing		3
COMM 2350	Motion Graphics for Media Communication		3
COMM 2400	Production and Distribution Fundamentals		3
Total Media Post-Production Credits			16

Media Studies

COURSE NO.	COURSE TITLE	COURSE NOTES	CREDITS
COMM 1000	Foundations in Video and Audio Production		4
COMM 1050	Mass Media Foundations		3
COMM 2050	Media and Broadcast History		3
ENGL 1210	Introduction to Film		3
ENGL 2210	Special Topics in Film		3
Total Media Studies Credits			16

Media Communication

COURSE NO.	COURSE TITLE	COURSE NOTES	CREDITS
COMM 1000	Foundations in Video and Audio Production		4
COMM 1050	Mass Media Foundations		3
COMM 1100	Public Speaking		3
COMM 1400	Social Media Communication		3
COMM 2000	Media Writing		3
Total Media Communication Credits			16

Total Program Credits: 30