



Castleton

Community College of Rhode Island – Castleton Pathway

CCRI - Business Administration Marketing Concentration (A.S.)	Castleton - Business Administration Marketing Concentration (B.S.)
Core Requirements	
ACCT 1010 Financial Accounting 4 credits	ACC 2101 Accounting I 4 credits
ACCT 1020 Managerial Accounting 4 credits	ACC 3010 Acct for Man Decisions 4 credits
Computer Studies: take three credits from: ACCT 1030 ; BUSN 1220, 1300; COMI 1100, 1420, 1422, 1430, 1440, 1451, 1452, 1640, 1645; OFTD 1160 3 credits	BUS 1270 Intro to Comp Info Systems 3 credits
ENGL 1410 Business Writing 3 credits	BUS 2370 Business Communication 3 credits
BUSN 1000 Workplace Relationship Skills 3 credits	General elective 3 credits
BUSN 1010 Intro to Business 3 credits	General elective 3 credits
BUSN 1020 Marketing Communication 3 credits	General elective 3 credits
BUSN 1110 Sales 3 credits	Business elective 3 credits
Laws 2050 Law of Contracts 3 credits	Business elective 3 credits
BUSN 1130 Advertising Principles 3 credits	BUS 3210 Advertising 3 credits
ECON 2030 Prin of Microeconomics 3 credits	ECO 2030 Prin of Microeconomics (Equivalent ECO 2050); also counts as Social & Behavioral frame 3 credits
ECON 2040 Prin Macroeconomics 3 credits	ECO 2020 Prin of Macroeconomics (Equivalent ECO 2040) 3 credits
BUSN 2050 Prin of Management 3 credits	BUS 2020 Prin of Management 3 credits
BUSN 2060 Prin of Marketing 3 credits	BUS 2230 Prin of Marketing 3 credits
General Education Requirements	
ENGL 1010 Composition I 3 credits	ENG 1061 English Composition 3 credits
COMM 1100 Oral Communication I 3 credits	English 1070 Effective Speaking 3 credits
Math 1550 Statistical Analysis 3 credits	MAT 2021 Statistics I (Math/Sci frame). Also fulfills a prerequisite for upper level Business courses 3 credits



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Math 1560 Statistical Analysis II	3 credits	MAT 2022 Statistics II (Math/Sci frame). Also fulfills a prerequisite for upper level Business courses	3 credits
General Education: Select three credits from: Social Sciences	3 credits	Course will likely count as a Social & Behavioral (Soc, Psych or Poli Sci) or a World Views (Hist of Geog) course in our general education program PSY-1001 would complete the social and behavioral frame	3 credits
General Education: Select three credits from: Foreign Languages Electives (ARAB, CHIN, FRÉN, GERM, ITAL, JAPN, PORT, RUSS, SPAN) OR Humanities	3 credits	Foreign Language or other World Cultures would count as World Views; 3 cr world views for foreign languages or World Cultures. Some humanities courses could count towards the Aesthetic Frame	3 credits
Total	62 credits		

The following pathway will fulfill a 2+2 transfer agreement in Business Administration between the Community Colleges of Rhode Island and Castleton University. A 2+2 program is defined as a successful completion of the courses outlined for both institutions with a grade of C- or higher. This will ensure that candidates will obtain a Bachelor of Science in Business Administration upon completing the remaining credits at Castleton. The Business Marketing Concentration at Castleton requires 9 credits of electives in Accounting, Business, or Computer Information Systems. For additional information please call the Castleton Office of Admissions at: 800-639-8521.