

## Entrepreneurship Concentration (ETRC)

### Certificate in Business Administration (CERT\_BUSN)

This concentration provides individuals with a basic understanding of the principles, concepts and procedures necessary to start a small business. After completing core and elective courses, students apply their knowledge through an entrepreneurial capstone course that requires the development of a complete business plan. During this capstone course, students work independently, with faculty guidance, but without the benefit of classroom instruction. Business plans are reviewed by a committee of volunteer advisers from the business community who may establish their own guidelines and requirements for the business plan.

**Note:** Most credits earned in this certificate program can be applied toward the associate degree program in Business with a major in General Business. Many courses require prerequisites, corequisites and/or testing. [See course descriptions for details.](#)

#### RECOMMENDED COURSE SEQUENCE

- First semester: ACCT 1010; BUSN 1010; LAWS 2050
- Second semester: BUSN 1000, 2060
- Third semester: BUSN 1050, 1060
- Fourth semester: BUSN 2061, 2100

#### Certificate Requirements

COURSE NO.	COURSE TITLE	COURSE NOTES	CREDITS
ACCT 1010	Financial Accounting		4
BUSN 1010	Introduction to Business		3
BUSN 1050	Small Business Administration		3
BUSN 1060	Leadership Development		3
BUSN 2060	Principles of Marketing		3
LAWS 2050	Law of Contracts		3
BUSN 1000	Workplace Relationship Skills		3
BUSN 2061	Marketing Communications		3
BUSN 2100	Entrepreneurship Capstone		3
Total Certificate Requirements Credits			28

#### GAINFUL EMPLOYMENT INFORMATION

Most students in this certificate program attend part time and take two courses each semester. Therefore, the average time to complete the Entrepreneurship certificate as a part-time student could be five semesters (or 30 months). Students who choose to attend full time could complete this certificate program in as few as two semesters (or 12 months). For more information about the number of CCRI graduates in this program and other important gainful employment information, please visit [www.ccri.edu/acadaffairs/gainful-employment/bst/BUSN/entrepreneur-cert.html](http://www.ccri.edu/acadaffairs/gainful-employment/bst/BUSN/entrepreneur-cert.html).