

## Entrepreneurship Concentration (ETRC)

### Certificate in Business Administration (CERT\_BUSN)

This concentration provides individuals with a basic understanding of the principles, concepts and procedures necessary to start a small business. After completing core and elective courses, students apply their knowledge through an entrepreneurial capstone course that requires the development of a complete business plan. During this capstone course, students work independently, with faculty guidance, but without the benefit of classroom instruction. Business plans are reviewed by a committee of volunteer advisers from the business community who may establish their own guidelines and requirements for the business plan.

**Note:** Most credits earned in this certificate program can be applied toward the associate degree program in Business with a major in General Business. Many courses require prerequisites, corequisites and/or testing. [See course descriptions for details.](#)

#### RECOMMENDED COURSE SEQUENCE

- First semester: ACCT 1010; BUSN 1010; LAWS 2050
- Second semester: BUSN 1000, 2060
- Third semester: BUSN 1050, 1060
- Fourth semester: BUSN 2061, 2100

#### Certificate Requirements

COURSE NO.	COURSE TITLE	COURSE NOTES	CREDITS
ACCT 1010	Financial Accounting		4
BUSN 1010	Introduction to Business		3
BUSN 1050	Small Business Administration		3
BUSN 1060	Leadership Development		3
BUSN 2060	Principles of Marketing		3
LAWS 2050	Law of Contracts		3
BUSN 1000	Workplace Relationship Skills		3
BUSN 2061	Marketing Communications		3
BUSN 2100	Entrepreneurship Capstone		3
Total Certificate Requirements Credits			28
<b>Total Program Credits</b>			<b>28</b>