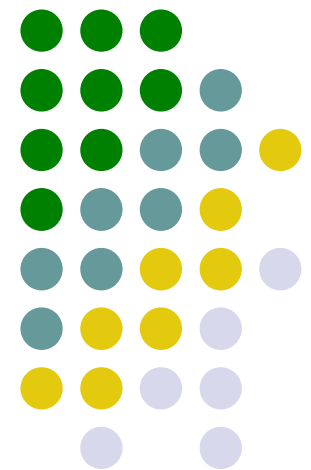# Summary: Enrollment trends

Sara Enright, VP of Student Affairs/Chief Outcomes Officer

July 20, 2016
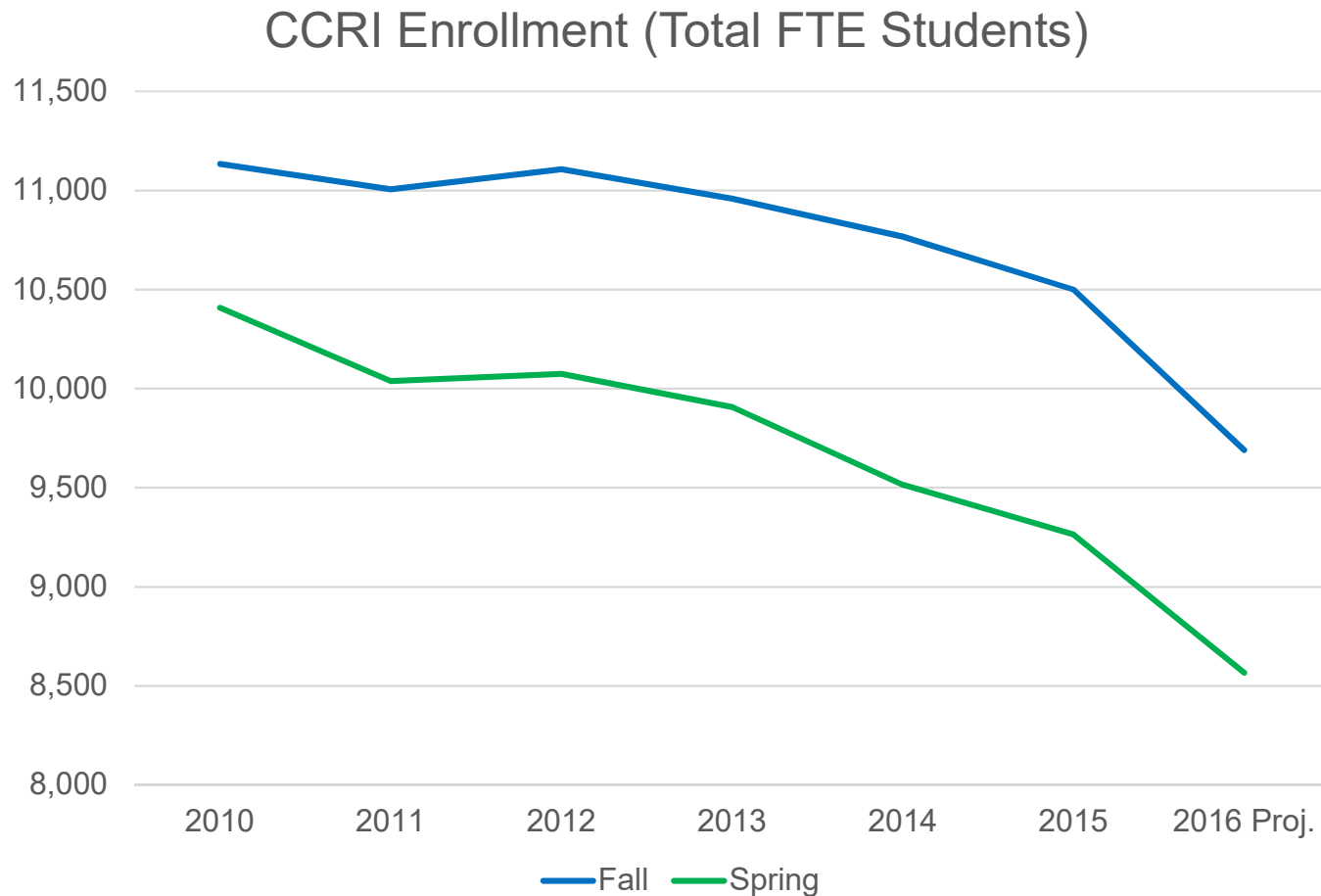
Agenda

➤ CCRI enrollment facts and figures

➤ Addressing the challenge
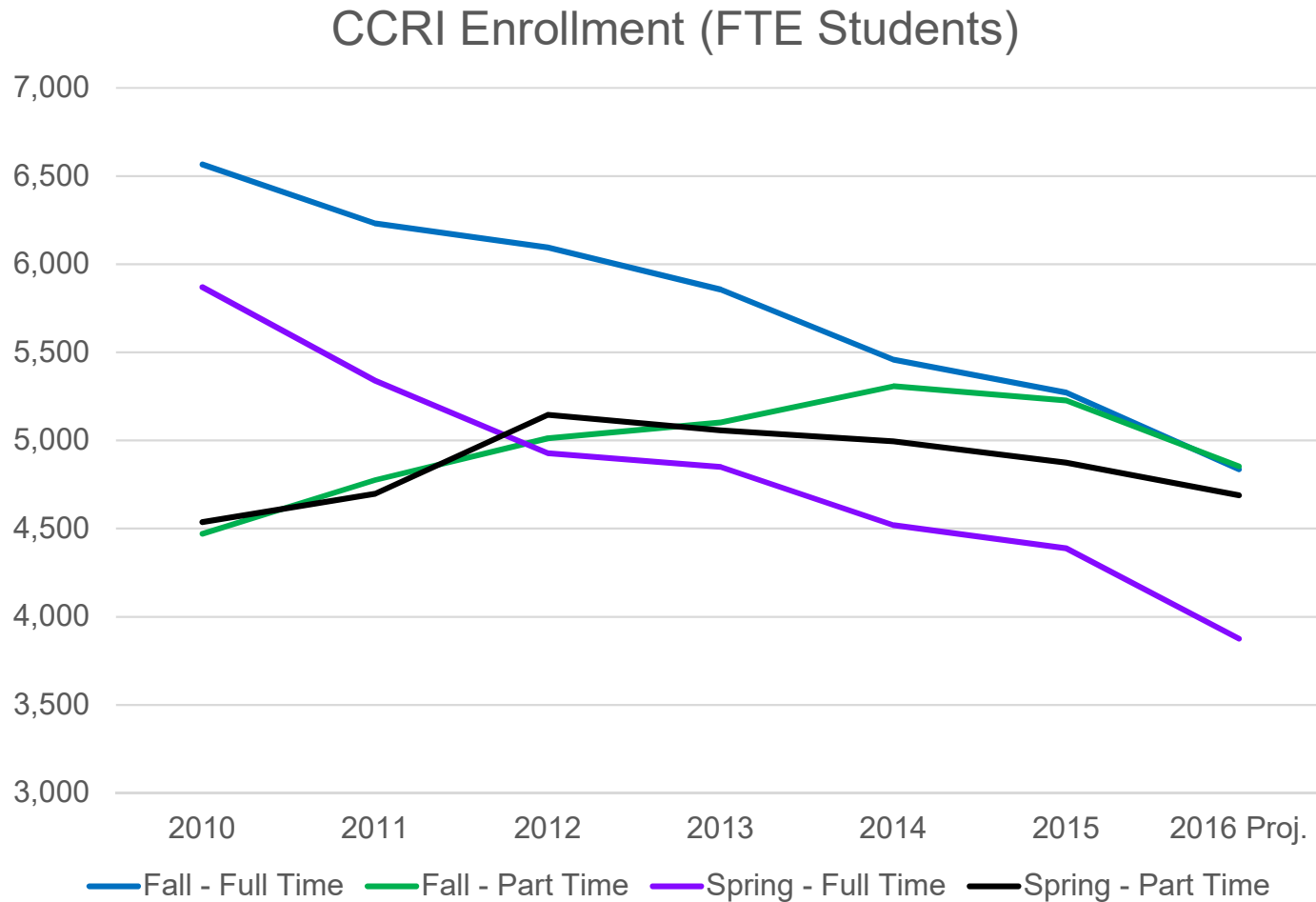
➤ Questions/discussion

Enrollment facts and figures

CCRI has experienced declining enrollment for four straight years.
Enrollment is expected to decline for the 2016 – 2107 year as well.

CCRI Enrollment (Total FTE Students)
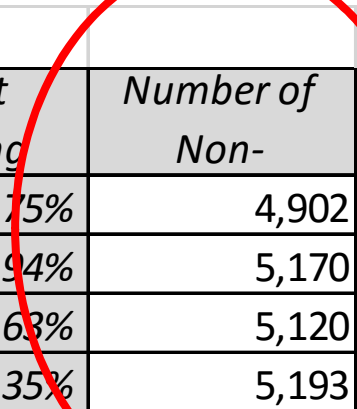
Enrollment facts and figures

Full-time student enrollment has dropped more than 20% over the last five years.

CCRI Enrollment (FTE Students)

Fall - Full Time   Fall - Part Time   Spring - Full Time   Spring - Part Time

Enrollment facts and figures

Persistence is also a challenge for the College. With each passing semester, thousands of students choose not to return.

All Degree Seekers				
Fall Term	Fall Enrollment	Spring Returners	*Percent Returning*	*Number of Non-*
201530	15,688	10,786	*68.75%*	4,902
201430	16,644	11,474	*68.94%*	5,170
201330	16,857	11,737	*69.63%*	5,120
201230	16,944	11,751	*69.35%*	5,193

Addressing the challenge

- Short-term = greater outreach:
  - Phonathon to returning and prospective students
  - Outreach via text messaging
  - CCRI tent at Kennedy Plaza and summer events

- Mid-term = solutions in progress:
  - Master Schedule with fewer course conflicts
  - College-level course access (e.g. multi measures, PLA)
  - Streamlining transfer pathways with RIC and URI (e.g. social work)

- Long-term = examining what else we can do:
  - Reduce barriers to enrollment (e.g. application fee)
  - Focus efforts on student retention
  - Create greater structure (e.g. Guided Pathways)
  - Explore possible new program offerings
  - Consider expansion of online offerings

Questions/discussion

➢ Are there ways in which you can support enrollment efforts in your areas?

➢ Questions? Suggestions?